

Introduce It

Before adding in your quote, **introduce** the topic your quote is supporting. You could use a **signal phrase** with a **reporting verb**.

Example: Robin Lakoff **argues** that...

Quotation

After you introduced your quote, state it:

Example: Robin Lakoff argues that “[c]ultural bias was built into the language we were allowed to speak about, and the ways were spoken of” (152).

Explain It

Now that you’ve added your quote, explain why the quote is important. What do you think it means? How does it connect with your thesis statement? (Your explanation should be as **long** or **longer** than the quote itself).